

Managing Product Families By Sanderson

By Sanderson

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Developing and Assessing Commonality Metrics for Product Families Michael D. Johnson, Sanderson S, Uzumeri M (1995) Managing product families: Academic journal article Research-Technology Management. The Innovation Imperative: Strategies for Managing Product Models and Families

Recognizing the rationale of a product family architecture (PFA) with respect to design for mass customization (DFMC), this paper discusses the fundamental issues

JM Utterback, BA Vedin, E Alvarez, S Ekman, SW Sanderson, B Tether, world Scientific, 2006. 226: 2006: Managing product families

This paper characterize a decision framework by which a firm can manage generational product replacements under stochastic technological changes. First, we char

The Innovation Imperative: Strategies for Managing Product Models and Families by Susan Sanderson and Mustafa Uzumeri traces the new competitive challenges to the

International Journal of Operations & Production Management, Sanderson, S. and Uzumeri, M. Managing product families: the case of the Sony Walkman

platform the IBM System 360 family 1997) and S.W. Sanderson and M. Uzumeri, Managing Product A Theory of Information Product Design," Management

1 Product Family Configuration Design based on Hybrid Real Options Valuation Abstract: The rationale of configuring individual products based on product families and

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With a highly fragmented market and increased competition, platform-based product family design is recognised as an effective method for constructing a product line

Managing product families: The case of the Sony Walkman. Authors: Sanderson, S.; Uzumeri, M. School of Management, Rensselaer Polytechnic Institute,

Developing a product family under a robust platform provides a company with an important S.W. Sanderson, M. Uzumeri, Managing Product Families, Chicago

S. Sanderson, and K. Uzumeri, Managing Product Families: The Product Family and the Dynamics of Core Capability, Sloan Management Review, volume 34,

Managing Product and Process Variety Based on Association Rule Mining Jianxin (Roger) Jiao, Lianfeng Zhang, Yiyang Zhang, Shaligram Pokharel School of Mechanical and

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The Journal of Product Innovation Management in the context of the product family. Management Sanderson, S., & Uzumeri, M. Managing product

Platform replacement planning for management of product family obsolescence. (Sanderson and Uzumeri, Managing product families: the case of the Sony Walkman.

We will argue for a broader approach to managing new products. Concentrating at the level of the product family, of a product family. See: S. Sanderson

Modular Product Families Chris Hoag and Ted Radtke Modular Product Family Design - Ising model is used to measure physical properties of an n-dimensional lattice

Firms involved in technology dominance battles sponsor firms and platforms or product families (Sanderson and M., 1997. Managing Product Families

Journal of Engineering and Technology Management, 8 (1991) 339-358 Elsevier Cost models for evaluating virtual design strategies in multicycle product families

Upcoming spacecraft will reuse software components to the extent that some systems will form product families of similar or identical units (e.g., a fleet of sp

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referred to as product family-based assembly sequence design, Sanderson, S.W. and Uzumeri, V. (1997) Managing Product Families, Irwin Press. [6]

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