

Managing Product Families By Sanderson

By Sanderson

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platform the IBM System 360 family 1997) and S.W. Sanderson and M. Uzumeri, Managing Product A Theory of Information Product Design," Management

We will argue for a broader approach to managing new products. Concentrating at the level of the product family, of a product family. See: S. Sanderson

This paper characterize a decision framework by which a firm can manage generational product replacements under stochastic technological changes. First, we char

Academic journal article Research-Technology Management. The Innovation Imperative: Strategies for Managing Product Models and Families

Managing Product and Process Variety Based on Association Rule Mining Jianxin (Roger) Jiao, Lianfeng Zhang, Yiyang Zhang, Shaligram Pokharel School of Mechanical and

Metrics for Managing Research and Development in the Context of the Product Family Marc H. Meyer * Peter Tertzakian * James M. Utterback

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This paper presents a framework that examines the forces that drive product variety and rate of change as they influence the evolution of product families and m

Journal of Engineering and Technology Management, 8 (1991) 339-358 Elsevier Cost models for evaluating virtual design strategies in multicycle product families

The Evolution of Platform Thinking. older industry platform the IBM System 360 family of W. Sanderson and M. Uzumeri, Managing Product Families

Recognizing the rationale of a product family architecture (PFA) with respect to design for mass customization (DFMC), this paper discusses the fundamental issues

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The Journal of Product Innovation Management in the context of the product family. Management Sanderson, S., & Uzumeri, M. Managing product

With a highly fragmented market and increased competition, platform-based product family design is recognised as an effective method for constructing a product line

Developing and Assessing Commonality Metrics for Product Families Michael D. Johnson, Sanderson S, Uzumeri M (1995) Managing product families:

JM Utterback, BA Vedin, E Alvarez, S Ekman, SW Sanderson, B Tether, world Scientific, 2006. 226: 2006: Managing product families

Developing a product family under a robust platform provides a company with an important S.W. Sanderson, M. Uzumeri, Managing Product Families, Chicago

S. Sanderson, and K. Uzumeri, Managing Product Families: The Product Family and the Dynamics of Core Capability, Sloan Management Review, volume 34,

Upcoming spacecraft will reuse software components to the extent that some systems will form product families of similar or identical units (e.g., a fleet of sp

Platform replacement planning for management of product family obsolescence. (Sanderson and Uzumeri, Managing product families: the case of the Sony Walkman.

Modular Product Families Chris Hoag and Ted Radtke Modular Product Family Design - Ising model is used to measure physical properties of an n-dimensional lattice

Managing product families: The case of the Sony Walkman. Authors: Sanderson, S.; Uzumeri, M. School of Management, Rensselaer Polytechnic Institute,

International Journal of Operations & Production Management, Sanderson, S. and Uzumeri, M. Managing product families: the case of the Sony Walkman

[14] for small, growing firms, and by Sanderson and "Managing Product Families: The Case of the Technology strategy in a software products company.