Managing Product Families By Sanderson

By Sanderson

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The Innovation Imperative: Strategies for Managing Product Models and Families by Susan Sanderson and Mustafa Uzumeri traces the new competitive challenges to the

View Susan Sanderson's business profile as Associate Professor at Rensselaer Polytechnic Institute and see work of a book entitled Managing Product Families,

 referred to as product family-based assembly sequence design, Sanderson, S.W. and Uzumeri, V. (1997) Managing Product Families, Irwin Press. [6]

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Journal of Engineering and Technology Management, 8 (1991) 339-358 Elsevier Cost models for evaluating virtual design strategies in multicycle product families

With a highly fragmented market and increased competition, platform-based product family design is recognised as an effective method for constructing a product line

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1 Product Family Configuration Design based on Hybrid Real Options Valuation Abstract: The rationale of configuring individual products based on product families and

Academic journal article Research-Technology Management. The Innovation Imperative: Strategies for Managing Product Models and Families

Developing and Assessing Commonality Metrics for Product Families Michael D. Johnson, Sanderson S, Uzumeri M (1995) Managing product families:

The Journal of Product Innovation Management in the context of the product family. Management Sanderson, S., & Uzumeri, M. Managing product

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Firms involved in technology dominance battles sponsor firms and platforms or product families (Sanderson and M., 1997. Managing Product Families

S. Sanderson, and K. Uzumeri, Managing Product Families: The Product Family and the Dynamics of Core Capability, Sloan Management Review, volume 34,

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Upcoming spacecraft will reuse software components to the extent that some systems will form product families of similar or identical units (e.g., a fleet of sp

This paper characterize a decision framework by which a firm can manage generational product replacements under stochastic technological changes. First, we char

JM Utterback, BA Vedin, E Alvarez, S Ekman, SW Sanderson, B Tether, world Scientific, 2006. 226: 2006: Managing product families

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Developing a product family under a robust platform provides a company with an important S.W. Sanderson, M. Uzumeri, Managing Product Families, Chicago

platform the IBM System 360 family 1997) and S.W. Sanderson and M. Uzumeri, Managing Product A Theory of Information Product Design," Management

International Journal of Operations & Production Management, Sanderson, S. and Uzumeri, M. Managing product families: the case of the Sony Walkman

Managing Product and Process Variety Based on Association Rule Mining Jianxin (Roger) Jiao, Lianfeng Zhang, Yiyang Zhang, Shaligram Pokharel School of Mechanical and

The Evolution of Platform Thinking. older industry platform the IBM System 360 family of W. Sanderson and M. Uzumeri, Managing Product Families

Modular Product Families Chris Hoag and Ted Radtke Modular Product Family Design - Ising model is used to measure physical properties of an n-dimensional lattice

Recognizing the rationale of a product family architecture (PFA) with respect to design for mass customization (DFMC), this paper discusses the fundamental issues

This paper presents a framework that examines the forces that drive product variety and rate of change as they influence the evolution of product families and m